



JAVIER  
OJEDA

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javierojeda.es

**Creative Director,  
Designer & Social  
Media Manager**

## EXPERIENCE

### CREATIVE / ART DIRECTOR

JAVIER OJEDA STUDIO  
2006 to present

Brand Identity,  
Visual and UX design,  
Digital marketing  
Social media management.

### GOOGLE STREET VIEW SPECIALIST (EMEA)

GOOGLE  
2013 to present

Google Street View Trusted Photographer,  
Google MyBusiness Expert,  
Virtual Tours and Geolocalisation

### VISUAL DESIGNER

OFIVA PUBLICIDAD  
2001 - 2006

Advertising and event design for  
international companies: phillip morris,  
orange, diageo, toyota, jt international

## EDUCATION

### Superior Certificate In Advertising Graphics, Design And Visual Communications:

Art and Superior Design School,  
Gran Canaria (Spain)  
1998 - 2001

### EOI European Coworkings International Acceleration Program:

International Mentoring Programme in the Industrial Management School in the Impact Hub (Bucharest - Madrid).  
European Coworkings e-commerce project.  
nov - dec 2017

### Additional Courses (Continuous Professional Development):

- Attract customers with instagram (oct 2017)
- Social selling with linkedin (may 2017)
- Google adwords campaigns (nov 2016)
- Web design. Wordpress (sept 2016)
- Social media plan (mar 2016)
- From the idea to the business plan (feb 2016)
- Productivity and time management (oct 2015)
- Facebook and content marketing (jun 2015)
- UX User experience (mar 2015)
- Business model in digital environment (jan 2015)
- Social media marketing (dec 2014)

## LANGUAGES

English  
Spanish. Native

## SOFTWARE

Photoshop	●●●●●●
Illustrator	●●●●●●
Indesign	●●●●●●
After Effects	●●●●○○
Premiere	●●●●○○
Sketch	●●●○○○
HTML / CSS	●●●●○○
Cinema 4D	●●●●○○
Panotour Pro	●●●●○○